

Initiatives by the Directorate of Industries, Government of Maharashtra

Hon'ble Development Commissioner (Industries),
Government of Maharashtra

February 2023

AGENDA

1

Single Window System (MAITRI)

2

Ease of Doing Business (EoDB)

3

Reducing 'Regulatory Compliance Burden'

4

Industrial Policy, Package Scheme of Incentives and Thrust Sectors

5

Sectoral Policies

6

Upcoming Policies

7

Cluster Development Program

8

Critical Infrastructure Development Scheme

9

Export Promotion

10

One District One Product (ODOP)



Maharashtra's Vision *USD 1 Trillion*

2026-27

Countries

(over US\$ 1 Trillion)

- ▶ United States
- ▶ China
- ▶ Japan
- ▶ Germany
- ▶ India
- ▶ United Kingdom
- ▶ France
- ▶ Canada
- ▶ Italy
- ▶ Brazil
- ▶ Russia
- ▶ South Korea
- ▶ Australia
- ▶ Iran
- ▶ Spain
- ▶ Mexico
- ▶ Indonesia
- ▶ Saudi Arabia
- ▶ Netherlands

Dialogue and coordination between department and stakeholders

Maharashtra, a preferred destination for Investments & Exports

Initiatives to build an Industry friendly ecosystem

Cluster development programme for MSMEs

Maharashtra's Socio-Economic Indicators



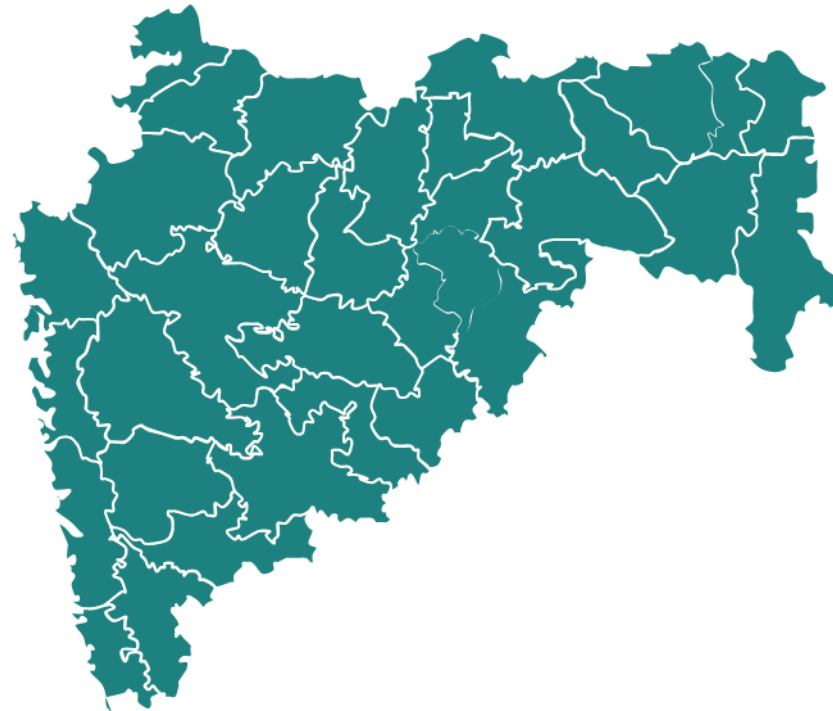
Maharashtra ranks **No. 1** in the '*Doing Business in India*' report by UK India Business Council (UKIBC)

Maharashtra's GDP is **421 Bn** (14.2%, *highest* among all states in India)

Highest employable talent, as per '*India's Skill Report 2021*'

1st in Composite Waste Water Management Index 2020

1st in India Justice Report 2021



Attracted **21.4%** of total FDI in India worth INR 48,633 Cr in FY22

Highest per capita income INR 2,25,073 in the country

1st in Good Governance Index

17.3% of India's Exports, leading state in export

Top performer in Logistics Ease Across Different States (LEADS) Index



State and UT rankings on ease of doing business

Maharashtra	3.33	Rajasthan	2.87
Gujarat	3.27	Kerala	2.86
Chandigarh	3.26	Dadra & Nagar Haveli	2.83
Haryana	3.25	Assam	2.77
Himachal Pradesh	3.22	Tripura	2.71
Andhra Pradesh	3.21	West Bengal	2.64
Uttar Pradesh	3.19	Jharkhand	2.61
Tamil Nadu	3.12	Manipur	2.56
Uttarakhand	3.11	Ladakh	2.53
Puducherry	3.06	Mizoram	2.53
Telangana	3.05	Arunachal Pradesh	2.5
Goa	3.04	Meghalaya	2.5
Madhya Pradesh	3	Nagaland	2.47
Delhi	2.97	Lakshadweep	2.44
Punjab	2.92	Sikkim	2.38
Karnataka	2.91	Bihar	2.35
Chhattisgarh	2.9	Andaman and Nicobar Islands	2.26
Daman and Diu	2.89	Jammu and Kashmir	2.16
Odisha	2.88		

“Maharashtra was the highest rated state in terms of the operating environment, followed by Gujarat, Chandigarh, Haryana, Himachal Pradesh, Andhra Pradesh, and Uttar Pradesh”.

-- UKIBC Report

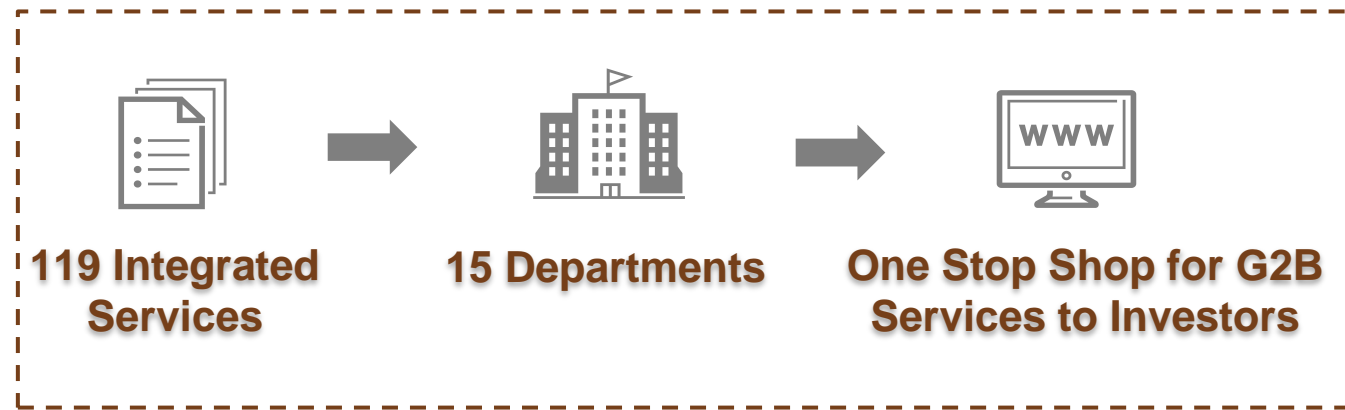
1 Maharashtra Industry, Trade & Investment Facilitation (MAITRI) Cell



Constitution: Government Resolution issued on March 01, 2014 to establish MAITRI, Government to Business (G2B) interactive platform, as a one-stop-shop for existing and prospective investors to get consolidated information about the investment process.

Single Window System for Industry Approvals

- ❑ Aims at promoting investments & facilitating business
- ❑ Acts as a comprehensive repository of information
- ❑ Services integrated across multiple departments

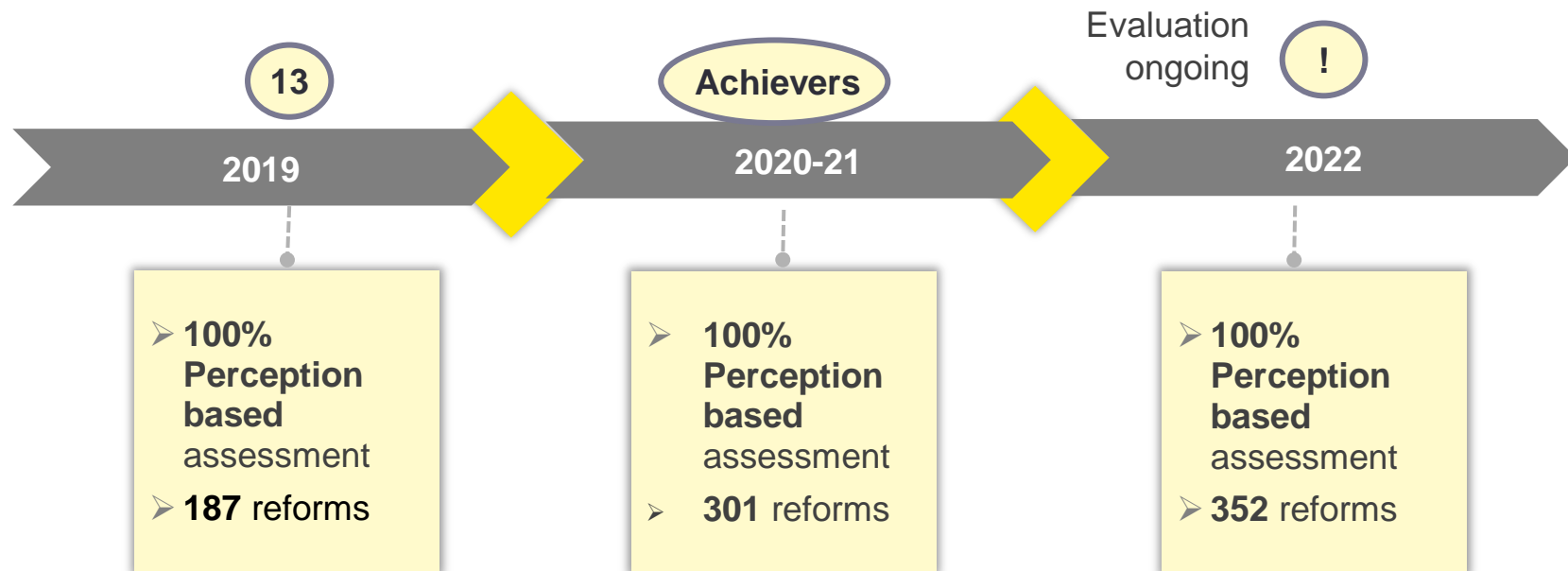




Exercise Objective

- Foster conducive business environment in the State
- Promote investments through industry-aligned initiatives
- Generate employment
- Implement regulatory and IT-enabled reforms
- Timely processing of applications

Maharashtra in EoDB





Department for Promotion of Industry and Internal Trade (DPIIT) acts as the **Nodal Department to coordinate with Central Ministries and States/UTs** to minimize regulatory compliance for businesses and citizens.

The objective of this exercise is:

- ➔ To **minimize physical touchpoints** between **G2B and G2C** services
- ➔ **Simplification/ Reduction of burdensome compliances** online service delivery, online return filing, implementation of auto-renewals, reduction of fee, implementation of self-certifications and third party certifications etc.
- ➔ **Reducing periodicity** of compliances that are required to be adhered to
- ➔ **Decriminalization of acts & Repealing of laws** that are **archaic** in nature
- ➔ **Use of new age technologies**, such as Blockchain etc. for enhanced service delivery

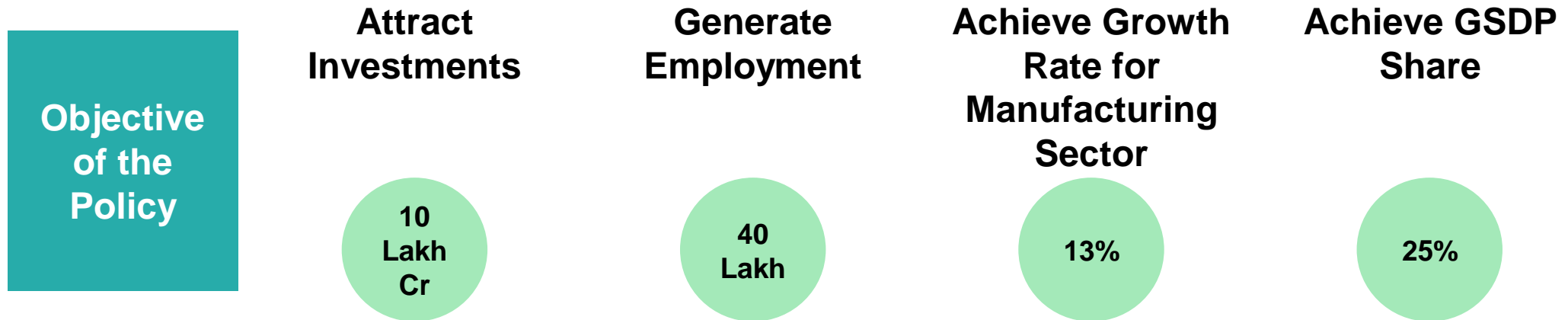
Compliance Burden Reduced by Maharashtra

Business centric compliances
reduced

908

Citizen centric compliances reduced

81



- Promoting MSMEs through Public Funding, fiscal incentives, cluster promotion and Institutional support
- Special incentives for underdeveloped areas
- Promoting Thrust Sectors
- Financial assistance for establishing Industrial parks including Food parks
- Setting up of Global Investment Promotion Council & Export Promotion Council, Commerce & Trade department
- Closer coordination between Industries and Skill Development department



Qualification
Criteria

Area
Classification

Investment

Employment

Industry
Categorisation

Incentives
Offered

1

Land Cost Rebate and Stamp Duty Exemption

2

Fixed Capital Rebate

3

State Goods & Service Tax (SGST) Reimbursement

4

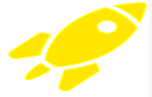
Employment Generation Incentives

5

Electricity Duty Rebate

5

Policy Support and Initiatives extended to priority Sectors



Aerospace & Defence Manufacturing Policy - 2018



Maharashtra Food Processing Policy (PSI) 2019



Maharashtra's Logistics Parks Policy - 2018



Electronics Policy 2016



Electric Vehicle Policy 2021



Cloud Computing Policy 2018



IT / ITES Policy - 2015



Innovation Start-up Policy 2018



Innovation Start-up Policy 2018



Fintech Policy 2018



Textile Policy 2018



Incentive for Development of Integrated Industrial Area - 2018



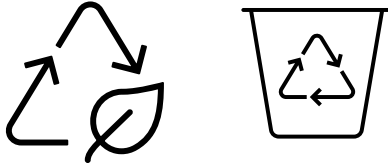
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Leather and Footwear Policy



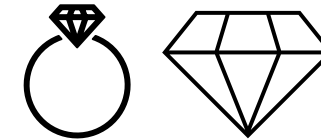
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Logistics Policy



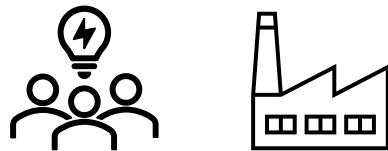
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Circular Economy Policy



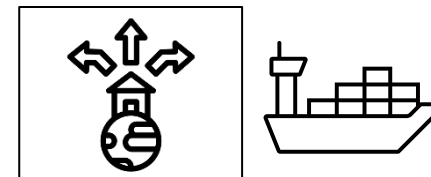
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Gems and Jewellery Policy



5

MSME Policy



6

Export Policy



A **Cluster** is a group of enterprises located within an identifiable and as far as practicable, contiguous area and producing same/ similar - product/ services facing common opportunities & threats

Government of Maharashtra is implementing Govt. of India's **Micro Small Enterprises Cluster Development Programme (MSE-CDP)** & State's own scheme **Maharashtra State Industrial Cluster Development Programme (MSICDP)** vide G.R. Dated 25.02.2014, revised guidelines issued on G.R. Dated 24.07.2019.

Micro, Small Enterprises Cluster Development Programme (MSE-CDP)

- Industrial Cluster Development Programme aims for Holistic & Sustainable development of Micro & Small Enterprises (MSEs).
- Establishing Common Facility Center (CFCs) is a ultimate objective with State-of-the-art facilities to enhance the competitiveness of the MSEs in collaborative manner.

Maharashtra State Industrial Cluster Development Programme (MSICDP)

- MSICDP aims for establishing Common Facility Center (CFCs) with **State-of-the-art** facilities to enhance the competitiveness of the Micro & Small Enterprises (MSEs).
- MSICDP is focusing on Industrially backward areas viz. **C, D, D+, No Industry Districts & Naxalite Affected Areas**
- The State Cluster Development Programme is based on the **Public Private Partnership (PPP)**



Objectives

- The scheme aims to create **Critical Industrial Infrastructure** which is directly relevant or helps to generate faster Industrial Development of the State.
- Under the scheme, infrastructure projects like **Express Feeder, Water Supply, Road Network** are being developed for MSMEs, Industrial Estates, Clusters etc.
- For financial year 2022-23, **INR 148 crores** are made available for Critical Infrastructure Development Scheme.

Eligibility Criteria

- Major projects which are important and crucial for Industrial Development.
- Projects which are directly relevant or complimentary to Industrial Development and which are most important for attracting investment in the state according to the state government, Energy, Roads, etc.
- Basic or Critical infrastructure required for Common Facility projects
- Critical infrastructure projects undertaken by Testing & Standardization organisations/ facilities helping to improve quality & standard of the industrial products.
- Projects related to Export promotion etc.



MEPC and DEPC constituted since 2020 to facilitate Export Promotion in the State.

District Export Promotion Council (DEPC)

Administrative set up

- ▶ Chaired by **Hon'ble District Collector**.
- ▶ DEPC Vice President - **Representative of DGFT**.
- ▶ DEPC Convener (Member Secretary) – **GM DIC**

Key Objectives

- ▶ **Increase the exports of the district** in coordination with Central, State Government departments, sector specific Export Promotion Councils (EPCs), Industry associations, and Export Consultants.

Roles & Responsibilities

- ▶ **Coordination** with the Central/State Government departments, Industry Associations, EPCs.
- ▶ Identify **new export potential sectors** in the district.
- ▶ Organize **DEPC meetings once a month** or as required.
- ▶ **Identify issues/ barriers** to infrastructure development from the district
- ▶ **Implement strategies to boost exports** from the district.
- ▶ Preparation of **District Export Action Plan**



- ▶ **Geographical Indication** is used to identify goods having special Characteristics originating from a definite geographical territory.
- ▶ Issued by Office of the **Controller General of Patents, Designs & Trademarks (CGPDTM), Chennai**
- ▶ The state ranks **5th** in country for GI registrations.
- ▶ Maharashtra has **35 GI registered products**
- ▶ Out of **35 GI**, **15** are identified as **One District One Product (ODOP)** initiative from Maharashtra

State	Total GI	Type of GI Goods				
		Agricultural	Food stuff	Handicraft	Manufactured	Natural Goods
Karnataka	46	22	1	20	3	
Tamil Nadu	44	10	3	28	3	
Uttar Pradesh	36	6		27	2	1
Kerala	34	19		15		
Maharashtra	33	25		7	1	

List of 35 GI tagged products (16 districts covered)

District	GI tagged products
Nashik	Nashik Valley Wine, Nashik Grapes, Lasalgaon Onion.
Jalgaon	Jalgaon Banana, Jalgaon Bharit Brinjal.
Nandurbar	Navapur Tur Dal.
Ratnagiri	Ratnagiri Kokum, Alphonso Mango, Vengurla Cashew.
Sindhudurg	Sindhudurg Kokum, Alphonso Mango, Vengurla Cashew.
Palghar	Dahanu Gholvad Chikoo, Warli Painting.
Pune	Purandar Fig, Puneri Pagdi, Ambemohar Rice.
Satara	Waghya Ghevada, Mahabaleshwar Strawberry.
Sangli	Sangli Raisins, Sangli Turmeric.
Kolhapur	Ajara Ghansal Rice, Kolhapur Jaggery, Kolhapuri Chappal.
Solapur	Solapur Chaddar, Solapur Terry Towel, Solapur Pomegranate, Mangalwedha Jowar.
Nagpur	Nagpur Orange, Bhiwapur Chilli, Karvath Kati Sarees.
Wardha	Waigaon Turmeric.
Aurangabad	Paithani Sarees & Fabrics, Marathwada Kesar Mango.
Beed	Beed Custard Apple.
Jalna	Jalna Sweet Orange.
Raigad	White Onion
Bhandara	Chinoor rice

10 One District One Product (ODOP)



72 One District One Product (ODOP) covering 36 Districts of Maharashtra

Ahmednagar
Dairy Products, Sugar

Gadchiroli
Rice, Forest products

Akola
Pulses, Cotton products

Gondia
Rice, Bamboo Article

Amravati
Mandarin Orange, Textile

Hingoli
Turmeric, Soya based products

Aurangabad
Kesar Mango, Auto Component

Jalgaon
Jalgaon Banana, Plastic PVC Pipe

Beed
Custard Apple, Cotton & Cotton Seed Oil

Jalna
Sweet Orange, TMT Steel Bars

Bhandara
Rice, Mineral based products

Kolhapur
Jaggery (Sugarcane products), Engineering

Buldhana
Seeds for planting, Cotton related products

Latur
Pulses (All type), Soya based products

Chandrapur
Rice, Cement products

Mumbai
Gems and Jewellery, Leather

Dhule
De-oil Cake, Textile

Mumbai Suburban
Gems and Jewellery, Fisheries

ODOP

One District One Product



Nagpur
Nagpur Orange, Engineering

Ratnagiri
Alphonso Mango, Marine Products

Nanded
Soyabean, Spices based products

Sangli
Turmeric, Pump Spares

Nandurbar
Chilli, Textile

Satara
Strawberry, Engineering

Nashik
Grapes, Electrical & Electronic components

Sindhudurg
Devgad Alphonso Mango, Cashew

Osmanabad
Pulses, Sugar

Solapur
Pomegranate, Solapur Terry Towel

Palghar
Chikkoo, Marine Products

Thane
Millets, Garment and Textile

Parbhani
Gram (Harbhara), Jaggery products

Wardha
Waigaon Turmeric, Cotton Yarn

Pune
Frozen Food, Engineering

Washim
Soyabean, Cotton products & Textiles

Raigad
Marine Products, Iron and Steel

Yavatmal
Cotton, Dolomite and Limestone

A magical forest scene with a dark blue background. Numerous glowing blue butterflies are scattered throughout the scene, some in flight and others resting on the ground. The ground is covered in dark, textured earth with several small, glowing mushrooms. The overall atmosphere is ethereal and enchanting.

Thank You